



MARKETING BULLETIN

Important Business Updates

March 26, 2012

Producer Tools - Guaranteed Issue High-Limit Disability Insurance Sales Videos

At Petersen International Underwriters, we are always trying to introduce new ideas that will help our producers in their business. Our latest productions are three videos that will help you demonstrate to clients the importance and simplicity of supplemental disability insurance that can be offered on a guaranteed basis to groups of 5 individuals or more. These three videos, centered around our [Guaranteed Issue High-Limit Disability Plan](#), address three major markets that many producers target: Attorneys, Executives, and Physicians. [Download](#) these videos today and start broadcasting to prospects in the digital age.



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